cma Complementary Medicines Australia

# INVITATION TO PARTNER

# A WORLD OF OPPORTUNITIES

## CMA ANNUAL CONFERENCE & INDUSTRY AWARDS 2019

# A Vital Event for the Complementary Medicines Industry

## Why you should attend?

Participating in a CMA event will grant you access to key decision makers in the complementary medicines industry; from raw material suppliers to manufacturers and brand owners. Delegates will be updated on the latest developments in the industry and have the opportunity to participate in valuable networking opportunities including the prestigious Industry Awards Dinner.

## Delegates likely to attend

Delegates will represent a cross section of the complementary healthcare supply chain, including suppliers, manufacturers, distributors, exporters, importers and sponsors:

- Chief Executive Officers
- Top Level Management
- Regulatory and Technical
- Product Development
- Marketing
- Brand Management

## Secure your Participation Today

Contact Alice.Callahan@cmaustralia.org.au to request an application form.

# Event Details

**CMA Annual Conference**
Doltone House, Darling Island Wharf, Pyrmont Point

**CMA 20th Annual Industry Awards**
Doltone House, Jones bay Wharf, Pyrmont Point

9th October 2019

The Conference is a one day event consisting of key presentations from Australian and international experts running concurrently with an exhibition space hosting up to 20 exhibitors.

The Industry Awards Dinner celebrates the outstanding contributions of companies and individuals to the complementary medicines industry. Award presentations are made throughout the evening and with plenty of fine dining, drinks and entertainment it is a fantastic networking opportunity for sponsors, conference delegates and their guests.

It is expected that the conference will attract approximately 250 delegates, with the Industry Awards Dinner hosting up to 500 guests.

# Annual Conference Sponsorship Opportunities

## Gold Sponsor SOLD

$25,000 plus GST

- MC to recognise sponsor at the opening and closing of each session of the seminar.
- Opportunity to address delegates at the opening of the conference (5 minutes)
- 2 x Banners on main stage
- 4 x Conference registrations
- 1 x Exhibitor booth (inclusions listed below)
- 1 x Table of 10 at the Industry Awards Dinner
- One full page, full colour advertisement in delegate booklet (to be supplied by sponsor)
- Logo on delegate name tags
- Logo on delegate bags OR conference mobile application
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list

Please note this package does not include sponsorship of the Industry Awards Dinner.

## Silver Sponsor (One Available)

$15,000 plus GST

- MC to recognise sponsor at the opening and closing of each session of the conference.
- 2 x Conference registrations
- 1 x Exhibitor booth (inclusions listed below)
- Naming rights to refreshment breaks, opportunity to display branding in break area
- Recognition and acknowledgement as break sponsor on audio visual during session
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list

## Delegate Name Badge Sponsor SOLD

$5,000 plus GST

- Company logo printed on all delegate name badge cards
- 1 x Exhibitor Booth (inclusions listed below)
- 2 x Tickets to the Industry Awards Dinner
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event

## Exhibitor Package SOLD

$3200 plus GST

- 1 x clothed and skirted trestle table
- Electricity access
- Wireless internet
- 2 x Conference registrations
- 2 x Tickets to the Industry Awards Dinner
- Listing on Exhibitors Page in delegate book OR conference mobile application
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- An “Exhibitor Passport” system encouraging all delegates visit your booth
- Additional registrations for your company at CMA Member Early Bird rates

## Speaker Sponsor including International Keynote Speakers

$3,300 -$10,000 plus GST

- 1 x Conference Registration
- Acknowledgment as the speakers sponsor before their presentation
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event

## Coffee Cart Sponsor SOLD

$4,550 plus GST

- Branding rights to barista coffee cart in exhibition area
- Opportunity to supply branded coffee cups
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event

## Pad and Pen SOLD

$2,000 plus GST

- Opportunity to supply branded stationary to all event delegates
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event

## Table Drop Sponsor SOLD

$2250

- Opportunity to place a promotional item on seminar tables
- Verbal acknowledgement as the table drop
- 1 x Conference registration

# Industry Awards Dinner Sponsorship Opportunities

## Industry Awards Sponsor SOLD

$25,000 plus GST

- MC to recognise sponsor at the open and close of event
- Two seats on the head table at the Industry Awards Dinner
- Written acknowledgement as the Industry Awards Sponsor on promotional material
- 1 x Table of 10 at Industry Awards Dinner
- 2 x Conference registrations
- 1 x Banner on main stage
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on holding slides
- One full page, full colour advertisement in delegate booklet (supplied by sponsor)
- Access to delegate list

## Welcome Reception Sponsor SOLD

$5,000 plus GST

- 2 x Tickets to Industry Awards Dinner
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Opportunity to display banners/branding during event
- Acknowledgment as sponsor during Industry Awards Dinner
- Opportunity to make a short speech at the Industry Awards Dinner
- Opportunity to gather attendees contact details (sponsor to conduct this activity)

## Individual Award Sponsorship

$3,000 plus GST

- Naming rights to chosen award category – please note award categories are subject to change
- 2 x Tickets to the Industry Awards dinner
- Verbal acknowledgement as sponsor during the presentation of the award
- Logo on audio visual during presentation of sponsored award
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Access to delegate list

## Table Drop Sponsorship SOLD

$1,700 plus GST

- Opportunity to place a gift/product on tables
- Verbal acknowledgement as the table drop sponsor
- 2 x Tickets to the Industry Awards Dinner

## Tailor your own opportunity!

CMA is committed to working with our conference supporters to maximize return on investment. In addition to the listed sponsorship opportunities we would be more than happy to discuss a tailor made package to suit your needs, so please don't hesitate to contact us.

## Join CMA - Stronger Together!

Complementary Medicines Australia is the peak industry body representing Australia's Complementary Medicines industry.

Whether you are a manufacturer, raw material supplier, researcher or retailer, we are here to represent you and to promote appropriate industry regulation across the entire supply chain.

CMA proudly works with Australian government agencies to ensure that consumers have access to a wide range of the highest quality Complementary Medicines and to promote a robust and sustainable Australian Complementary Medicines industry.

To see how membership can benefit your organisation, please contact:

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