



## INVITATION TO PARTNER

# Annual Conference & Industry Awards 2018

## *Think Big*

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A Vital Event for the Complementary Medicines Industry

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### **Why you should attend?**

Participating in a CMA event will grant you access to key decision makers in the complementary medicines industry; from raw material suppliers to manufacturers and brand owners. Delegates will be updated on the latest developments in the industry and have the opportunity to participate in valuable networking opportunities including the prestigious Industry Awards Dinner.

### **Delegates likely to attend**

Delegates will represent a cross section of the complementary healthcare supply chain, including suppliers, manufacturers, distributors, exporters, importers and sponsors:

- Chief Executive Officers
- Top Level Management
- Regulatory and Technical
- Product Development
- Marketing
- Brand Management



## Event Details

**CMA Annual Conference & 19<sup>th</sup> Annual Industry Awards**  
**19 September 2018**  
**Dockside, Cockle Bay Wharf, Cockle Bay, Sydney**

The Conference is a one day event consisting of key presentations from Australian and International Experts running concurrently with an expo space hosting up to 20 exhibitors.

The Industry Awards Dinner celebrates the outstanding contributions of companies and individuals to the complementary medicines industry. Award presentations are made throughout the evening and with plenty of fine dining, drinks and entertainment, this is a fantastic networking opportunity for sponsors, conference delegates and their guests.

It is expected that the conference will attract approximately 250 delegates, with the Industry Awards Dinner hosting close to 500 guests.

## Annual Conference Sponsorship Opportunities

### Gold Sponsor (One Available)

\$37,500 plus GST

- MC to recognise sponsor at the opening and closing of each session of the seminar.
- Opportunity to address delegates at the opening of the conference (5 minutes)
- 2 x Banners on main stage
- 4 x Conference registrations
- 1 x Exhibitor booth (inclusions listed below)
- 1 x Table of 10 at the Industry Awards Dinner
- One full page, full colour advertisement in delegate booklet (to be supplied by sponsor)
- Logo on delegate satchel
- Logo on delegate name tags
- Opportunity to include item in delegate satchel
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list

Please note this package does not include sponsorship of the Industry Awards Dinner.



### **Silver Sponsor **SOLD****

\$15,000 plus GST

- MC to recognise sponsor at the opening and closing of each session of the conference.
- 2 x Conference registrations
- 1 x Exhibitor booth (inclusions listed below)
- Naming rights to refreshment breaks, opportunity to display branding in break area
- Recognition and acknowledgement as break sponsor on audio visual during session
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list

### **Delegate Name Badge Sponsor **SOLD****

\$5,000 plus GST

- Company logo printed on all delegate name badge cards
- 1 x Exhibitor Booth (inclusions listed below)
- 2 x Tickets to the Industry Awards Dinner
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event

### **Exhibitor Package – **Only 4 Left!****

\$2,800 plus GST

- 1 x clothed and skirted trestle table
- Electricity access
- Wireless internet
- 2 x Conference registrations
- 2 x Tickets to the Industry Awards Dinner
- Listing on Exhibitors Page in delegate book
- Discounts for delegate bag inserts (\$250 plus GST)
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- An “Exhibitor Passport” system encouraging all delegates visit your booth
- Additional registrations for your company at CMA Member Early Bird rates

### **Speaker Sponsor including International Keynote Speakers**

\$3,300 - \$10,000 plus GST

- 1 x Conference Registration
- Acknowledgment as the speakers sponsor before their presentation
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event



### **Coffee Cart Sponsor** **SOLD**

\$4,000 plus GST

- Branding rights to barista coffee cart in exhibition area
- Opportunity to supply branded coffee cups
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event

### **Pad and Pen** (One Available - Sponsor to supply pad and pen)

\$1,500 plus GST

- Opportunity to supply branded stationery to all event delegates
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event

### **Delegate Pack Flyer Insert** (Sponsor to supply insert)

\$550 plus GST

- A4 flyer/brochure inserted into delegate bag or booklet
- Logo hyperlink from CMA website to your company website
- Logo on CMA holding slides during presentations

### **Table Drop Sponsor** (One Available)

\$2250

- Opportunity to place a promotional item on seminar tables
- Verbal acknowledgement as the table drop
- 1 x Conference registration

## **Industry Awards Dinner Sponsorship Opportunities**

### **Industry Awards Sponsor** **SOLD**

\$25,000 plus GST

- MC to recognise sponsor at the open and close of event
- Two seats on the head table at the Industry Awards Dinner
- Written acknowledgement as the Industry Awards Sponsor on promotional material
- 1 x Table of 10 at Industry Awards Dinner
- 2 x Conference registrations
- 1 x Banner on main stage
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on holding slides
- One full page, full colour advertisement in delegate booklet (supplied by sponsor)
- Access to delegate list



### **Welcome Reception Sponsor (One Available)**

\$7,500 plus GST

- 2 x Tickets to Industry Awards Dinner
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Opportunity to display banners/branding during event
- Acknowledgment as sponsor during Industry Awards Dinner
- Opportunity to make a short speech at the Industry Awards Dinner
- Opportunity to gather attendees contact details (sponsor to conduct this activity)

### **Individual Award Sponsorship**

\$3,000 plus GST

- Naming rights to chosen award category
- 2 x Tickets to the Industry Awards dinner
- Verbal acknowledgement as sponsor during the presentation of the award
- Logo on audio visual during presentation of sponsored award
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Access to delegate list

### **Table Drop Sponsorship **SOLD****

\$1,700 plus GST

- Opportunity to place a gift/product on tables
- Verbal acknowledgement as the table drop sponsor
- 2 x Tickets to the Industry Awards Dinner

### **Tailor your own opportunity!**

CMA is committed to working with our conference supporters to maximize return on investment. In addition to the listed sponsorship opportunities we would be more than happy to discuss a tailor made package to suit your needs, so please don't hesitate to contact us.

### **Become a CMA Corporate Partner**

If you are interested in becoming a corporate partner of CMA providing you 12 months exposure/promotion of your company to all CMA members and non members, please contact Carl Gibson at CMA on email [Carl.Gibson@cmaustralia.org.au](mailto:Carl.Gibson@cmaustralia.org.au) or (02) 6260 4022.

### **Secure your Participation Today**

- Contact [Alice.Callahan@cmaustralia.org.au](mailto:Alice.Callahan@cmaustralia.org.au) to request an application form
- Pay a deposit of 50% of the total fee which must accompany the application form. Full payment is required on receipt of a tax invoice