



INVITATION TO PARTNER

Innovation Seminar & Supplier Expo 2019

**A Major Conference for the Complementary Medicines Industry
9 April 2019**

Why you should attend?

Participating in the CMA Innovation Seminar & Supplier Expo will grant you access to key decision makers from in complementary medicines industry; from raw material suppliers to manufacturers and brand owners. Delegates will be informed about the latest developments in the industry and have the opportunity to participate in valuable networking opportunities.

Delegates likely to attend

Delegates likely to attend will include CEOs, Managing Directors, General Managers, Operations Managers, Quality Assurance Managers, Regulatory Affairs and Technical Managers, Laboratory Managers, Marketing teams, Product and Development teams and Brand Managers from the Complementary Healthcare supply chain. This includes suppliers, manufacturers, distributors, exporters, importers and sponsors.

Event Details

CMA 2019 Innovation Seminar & Supplier Expo

9 April 2019

Dockside, Cockle Bay Wharf, Cockle Bay, Sydney

The CMA Innovation Seminar & Supplier Expo is a one day event consisting of key presentations from Australian and International Experts running concurrently with an exhibition space showcasing innovations within the CM industry.

This event is expected to attract a minimum of 140 delegates.

Sponsorship Opportunities

Gold Sponsor (One Available)

\$20,000

- Naming Rights to the Innovation Seminar & Supplier Expo 2019
- MC to recognise sponsor at the opening and closing of each session of the seminar.
- Opportunity to address delegates at the opening of the conference (5 minutes)
- 2 x Banners on main stage
- 4 x Conference registrations
- 1 x Exhibitor booth
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list - name and company only due to privacy laws. A final list will be supplied on request within 14 days after the event
- First opportunity for Gold Sponsorship of the 2019 Innovation Seminar & Supplier Expo
- Company logo on delegate name tags

Silver Sponsor **UNDER OFFER**

\$10,000

- MC to recognise sponsor at the opening and closing of each session of the conference.
- 2 x Conference registrations
- 1 x Exhibitor booth
- Naming rights to refreshment breaks, opportunity to display branding in refreshment areas
- Recognition and acknowledgement as break sponsor on audio visual and during sponsored session
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list - name and company only due to privacy laws. A final list will be supplied two weeks after the event

Name Badge Sponsor **SOLD**

\$4,000

- Company logo printed on all delegate name tags
- 1 x Exhibitor Booth
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event



Exhibitor Package

\$2,500

- 1 x clothed and skirted trestle table
- Electricity access
- Wireless internet
- 2 x Conference registrations
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- An “Exhibitor Passport” system encouraging all delegates visit your booth
- Additional registrations for your company at CMA Member Early Bird rates

Coffee Cart Sponsor (One available)

\$4,000

- Branding rights to barista coffee cart in exhibition area
- Opportunity to supply branded coffee cups
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event

Pad and Pen **SOLD**

\$1,500

- Opportunity to supply branded stationary to all event delegates
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event

Table drop **UNDER OFFER**

\$2250

- Opportunity to place a promotional item on seminar tables
- Verbal acknowledgement as the table drop
- 1 x Conference registration

Secure your Participation Today

- Contact Alice.Callahan@cmaustralia.org.au to request an application form
- Pay a deposit of 50% of the total fee which must accompany the application form. Full payment is required on receipt of a tax invoice