

Media Release

10 November 2017

Innovation Seminar & Supplier Expo, Annual Conference & Industry Awards

Complementary Medicines Australia (CMA) recently welcomed over 450 delegates and guests to Sydney for the 2017 Innovation Seminar & Supplier Expo, Annual Conference and Industry Awards.

CMA chief executive, Mr Carl Gibson, said, “we are grateful that continued support from industry has allowed CMA to not only establish the conference as a highlight of the complementary medicines industry calendar, but host an all new industry event in the Innovation Expo.”

“Both event programs offered an excellent line-up of key opinion leaders, innovators and experts. The evidence to support the growing use of complementary medicines is increasingly being supported by credible, peer-reviewed research. Our products play a significant role in the health of our community, and we continue to see strong consumer demand, both here and internationally. We should be proud that Australia is a global leader in complementary medicine research and our strong brands are synonymous with trust and quality. “

The CMA Industry Awards are ever evolving, and 2017 saw the addition of the Innovator of the Year and Exporter of the Year award categories. As always, all categories were highly contested and we congratulate all the winners, in particular the winner of the Lady Cilento Award – Judy Jacka.

“CMA Industry Awards are a celebration of excellence, and a chance to recognise the commitment, integrity and contributions of our members to the complementary medicines industry and, ultimately, to consumers and consumer health.”

Event dates Announced for 2018:

Event	Date/Location
Innovation Seminar & Supplier Expo	02/05/2018, Sydney
Annual Conference	19/09/2018, Sydney
19 th Annual Industry Awards	19/09/2018, Sydney

2017 Industry Award Winners (below)

For Media Interviews or Further Information Contact:

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18th Annual Industry Award Winners

Award	Winner
Lady Cilento	Judy Jacka, Jacka Foundation of Natural Therapies
Innovator of the Year (Sponsored by Lipa Pharmaceuticals)	Aker BioMarine
Exporter of the Year	Swisse Wellness
Vince Russell Retailer of the Year	Go Vita Springwood
Most Outstanding Marketing Campaign (Sponsored by Foodsource)	Vitaco - Nutra-Life
Most Outstanding Marketing Campaign – Highly Commended	Integria Healthcare - Eagle: Formulated Life
Social Selling Award	Herbalife Nutrition
Wholesaler or Distributor of the Year	Complementary Medicines Group
Quality Raw Material Supplier of the Year (Sponsored by Network Nutrition)	DSM Nutritional Products
Most Outstanding Contribution to Research, Education or Training	Integria Healthcare - Mediherb
High Quality Manufacturer of the Year (Sponsored by DSM Nutritional Products)	Lipa Pharmaceuticals
Industry Contributor of the Year	Christine Holgate
Judges' Choice Award	The Australian Homeopathic Association – Your Health-Your Choice

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