



OUR 50 YEAR JOURNEY TO HEALTH

CMA 23RD ANNUAL CONFERENCE



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#2022CMAConference

Accelerate the Adoption of Sustainable Practices with your Roadmap to Decarbonisation



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Panel Session

- **Sally Townsend, Blackmores Group**
- **Anthony Ogilvie, McPherson's**
- **John Bigley, Zipform Packaging**
- **Jo Cooper, Sustainability Advantage, NSW Office of Energy & Climate Change**



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Complementary Medicines Australia's 2025 Industry Decarbonisation Goal

By 2025, all CMA members are credibly measuring their carbon footprint and have committed to an emissions reduction target.

Achievement of this ambition is essential to the resilience of our businesses and our shared value chain.



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Recap from Webinar session

- Covers key terms
eg Scope 1,2 & 3 Emissions and Science-based targets
- Driving forces to decarbonise our economy
Govt Net Zero commitments, sustainable finance opportunities,
major retailer expectations, supply chain risk
- Why credible measurement underpins your approach
- Leveraging to drive value across business
- Some online tools that may help



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Steps to decarbonise

1. Watch the webinar
 2. Start capturing your data
 3. Develop your strategy and implement it
 4. Share, collaborate, engage
- NSW Sustainability Advantage program
 - Firms with an office in NSW can join



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SUSTAINABILITY ADVANTAGE

Leading a sustainable transition to net zero emissions for NSW

December 2022



Pathways to Net Zero Progress



SUSTAINABILITY ADVANTAGE MEMBERSHIP

(NSW only)



GRANT FUNDING

**Submetering grants
are now open!**

Up to \$20,000 (excl GST) are available to support the purchase and installation of submeters for measuring energy performance, matched contribution.



EXPERIENCED CONSULTANTS

Sustainability Advantage can share contact details for a range of consultants right-sized for your business.



NET ZERO ACCELERATOR PROGRAM

Apply in 2023 to be a participating company (NSW office required)

CMA MEMBER NET ZERO ACCELERATOR ANNOUCEMENT

There is an opportunity for 10 CMA members to join Sustainability Advantage and participate in a tailored Net Zero Emissions Leadership Accelerator - kicking off in February 2023.

Outcomes for the Accelerator include:

- High-level knowledge of net zero emissions.
- Development and implementation of a net zero emission strategy and pathway.
- An engaged leadership team and board that are committed to a net zero strategy.
- A stakeholder engagement strategy that include employees, suppliers and other stakeholders.
- Arming participating companies with the ability to make a public commitment.

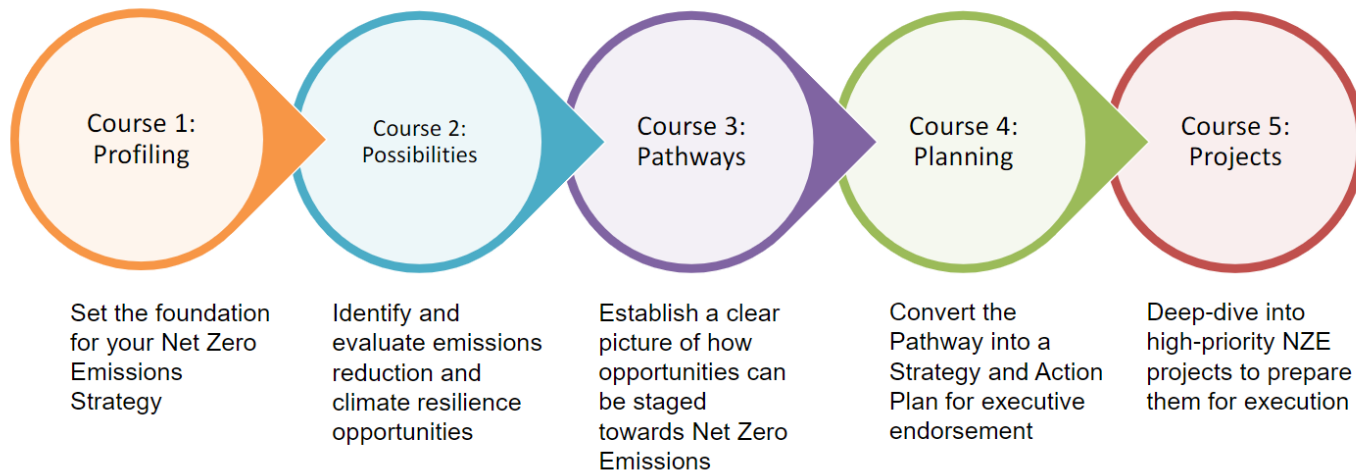
Send expressions of interest to: Emma.Burchell@cmaustralia.org.au

Accelerator Program 2023

Apply to participate in a Net Zero Accelerator program:

Access to:

- Education/learning
- Tools
- Expert Support
- Peer Group



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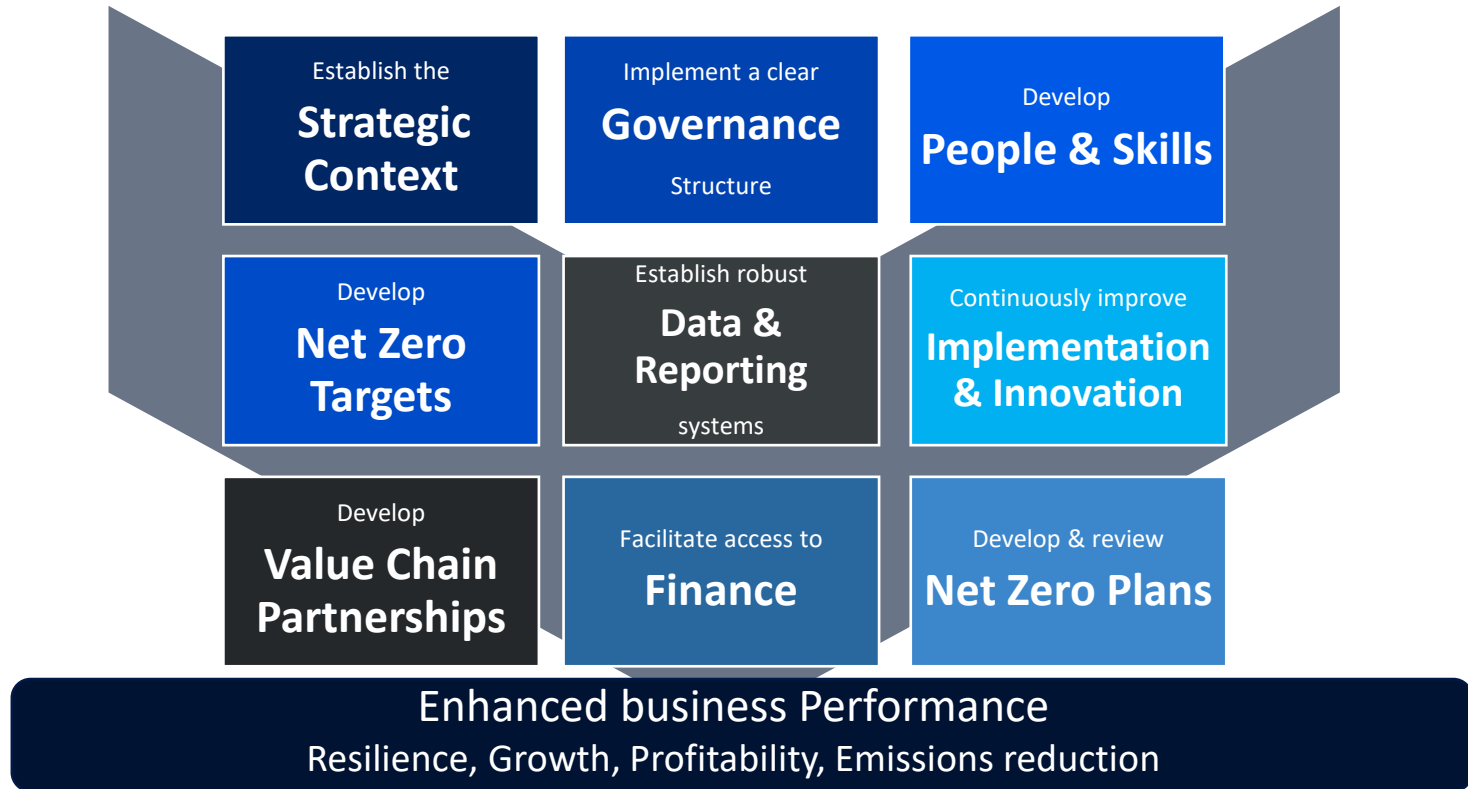
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The draft Net Zero Business Framework



Embrace Circularity:

Decoupling business growth from resource consumption

LINEAR ECONOMY

Take
↓
Make
↓
Use
↓
Waste



RECYCLING ECONOMY

Take
↓
Make
↓
Use
↓
Waste

Recycle → Make
Use → Recycle



CIRCULAR ECONOMY

Take
↓
Make
↓
Use
↓
Waste

Recycle → Make
Use → Recycle
Repair → Reuse
Reuse → Return
Return → Make



Linear economy



Recycling economy



Circular economy



<https://circularaustralia.com.au/>

<https://ellenmacarthurfoundation.org/>

Image: axfoundation

Packaging: a rapidly evolving landscape

- Growing understanding of packaging as a significant Scope 3 (value chain) emissions source
- Changing consumer preferences
- State-based recycling changes
- Product stewardship / extended producer responsibility implications
- Collapse of soft plastics recycling
- Govt review of National Packaging Targets

Partnering for impact

- Urgency to address our global challenges as a sector
- Need to collaborate for change at scale
- Building our collective capability and capacity for sustainable growth



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Your Pathway to Decarbonisation Webinar link



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