



# INVITATION TO PARTNER CMA INNOVATION DAY 2024



## THE SCIENCE OF SELF CARE

7th May, Dockside, Cockle Bay Wharf, Sydney

## **CMA Sponsorships and Exhibitor Opportunities – Open to CMA Members Only**

Due to high demand for sponsorships and exhibition space at CMA events, opportunities will only be offered to CMA Members. If you are not a member of CMA and would like to become one in order to participate in our events please contact Head of Member Engagement **Paul Seitz**.

### **Reasons to Partner with CMA**

Participating in the CMA Innovation Day 2024 opens doors to connect with influential figures in the complementary medicines sector, ranging from suppliers of raw materials to manufacturers and brand owners. Gain insights into the industry's recent advancements, fostering valuable networking prospects.

### **Who will attend?**

Expected attendees encompass a diverse range of professionals within the Complementary Medicines supply chain. CEOs, Managing Directors, General Managers, Operations Managers, Quality Assurance & Sustainability Managers, Regulatory Affairs and Technical Managers, Laboratory Managers, Marketing teams, Product and Development teams, and Brand Managers are among those likely to participate. This diverse group spans across suppliers, manufacturers, distributors, exporters, importers, and sponsors.

### **Event Details**

The CMA Innovation Day 2024 is a single-day event, featuring presentations by Australian and International Experts alongside an exhibition space spotlighting innovations in the complementary medicines sector.

Themed 'The Science of Self-Care' this year's event will bring together compelling speakers to explore evidence-based research and innovations underlying the development of complementary medicines. The focus is on improving health, preventing diseases, and reducing illnesses for people worldwide.

## Sponsorship Opportunities and Inclusions at a Glance

Sponsorship Inclusions	Gold Sponsor	Silver Sponsor	App Sponsor	Badge Sponsor	Networking Drinks Sponsor	Keynote Speaker Sponsor	Exhibition Booth	Coffee Cart Sponsor	Pen and Paper Sponsor	Table Drop Sponsor
Event naming rights	✓									
MC Recognition	✓	✓	✓			✓				
Banners on Main Stage	✓									
5 minute conference sponsor welcome	✓									
Refreshment break naming rights, banner placement in refreshment area		✓								
Conference Registrations	2	2	1	1	2	2	2	1		
Exhibition booth (table top)	✓	✓					✓			
Booth promotion on app	✓	✓					✓			
Logo on event Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on all promotional materials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on CMA holding slides at the event	✓									
Delegate list	✓	✓								
Opportunity to choose booth location	✓	✓								
Company logo on name badges	✓			✓						
App sponsorship branding			✓							
Splash screen ad on app			✓							
App banner ad (hyperlinked)	✓		✓							
Additional registrations at early bird rates	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Networking event naming rights					✓					
5 minute drinks sponsor welcome					✓					
Banner display during the networking reception					✓					
Keynote speaker sponsor recognition on program						✓				
Exclusive branding of the coffee cart								✓		
Exclusive branding of conference pens and paper									✓	
Opportunity to place a gift on the conference tables										✓

# Sponsorship Opportunity

## Prices and Inclusions

### Gold Sponsor (One Available) \$17,500 plus GST

- Naming Rights to CMA Innovation Day 2024
- MC to recognise you as Gold Sponsor at the opening and closing of each session of the conference
- Opportunity to address delegates at the opening of the conference (5 minutes)
- 2 x Banners on main stage
- 2 x Conference registrations
- 1 x Exhibitor booth (clothed and skirted tabletop and 2 chairs, wireless access, booth presented on the conference app, lead capture via app)
- Opportunity to choose booth location
- Logo on event website page
- Logo on all promotional material regarding the event
- Logo as Gold Sponsor in the event app
- Logo on CMA holding slides during conference presentations
- Access to delegate list - name and company
- Company logo on delegate name tags
- Opportunity to present a hyperlinked banner ad on the conference app
- Registrations for your company at CMA Member Early Bird rates

### **Silver Sponsor (Two Available)**

**\$12,500 plus GST**

- MC to recognise you as Silver Sponsor at the opening and closing of each session of the conference
- 2 x Conference registrations
- 1 x Exhibitor booth (clothed and skirted tabletop and 2 chairs, wireless access, booth presented on the conference app, lead capture via app)
- Opportunity to choose booth location
- Naming rights to refreshment breaks, opportunity to display branding in the refreshments area
- Logo on the event website
- Logo on all promotional material regarding the event
- Access to delegate list - name and company
- Registrations for your company at CMA Member Early Bird rates

### **Name Badge Sponsor (Two Available)**

**\$2,500 plus GST**

- Company logo printed on all delegate name tags
- 1 x Conference Registration
- Logo on the event website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates

## **Conference App Sponsor** **\$3,500 plus GST**

- MC to recognise app sponsor in opening address of conference
- 1 x Conference registration
- Acknowledgement as app sponsor in app header
- Acknowledgement as app sponsor in app related communications to delegates
- Opportunity to present a hyperlinked banner ad on the conference app
- Opportunity to brand the app splash screen
- Logo on the event website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates

## **Networking Drinks Sponsor** **\$7,000 plus GST**

- 2 x Conference Registrations
- Logo on the event website
- Logo on all promotional material regarding the event
- Opportunity to display banners/branding during the networking event
- Opportunity to make a short speech at the networking event
- Registrations for your company at CMA Member Early Bird rates

### **Keynote Speaker Sponsor (Two Available) For negotiation**

- 2 x Conference Registrations
- Recognition as keynote speaker sponsor on the program
- Logo on the event website
- Logo on all promotional material regarding the event
- MC to recognise keynote speaker sponsor at the opening and closing of the keynote session
- Registrations for your company at CMA Member Early Bird rates

### **Exhibitor Package (11 Available) \$3,500 plus GST**

- 1 x clothed and skirted trestle table
- Electricity access
- Wireless internet
- 2 x Conference registrations
- Logo on the event website
- Logo on all promotional material regarding the event
- Booth representation on the Conference app
- An “Exhibitor Passport” system encouraging all delegates visit your booth
- Registrations for your company at CMA Member Early Bird rates

**Coffee Cart Sponsor (One Available)**  
**\$4,000 plus GST**

- Branding rights to barista coffee cart in exhibition area
- 1 x Conference Registration
- Opportunity to supply branded coffee cups
- Logo on the event website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates

**Pad and Pen Sponsor (One Available)**  
**\$2,000 plus GST**

- Opportunity to supply branded stationary to all event delegates
- Logo on the event website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates

**Table Drop Sponsor (Two Available)**  
**\$2000 plus GST**

- Opportunity to place a promotional item/gift on the conference tables\*
- Logo on the event website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates

\*In accordance with TGA Regulations



### **Tailored Packages**

Please contact us if you would like to talk about a customised sponsorship package.

### **Secure your Participation Today!**

Contact [events@cmaustralia.org.au](mailto:events@cmaustralia.org.au)