



**ANNUAL CONFERENCE &
24TH INDUSTRY AWARDS 2023**

**SOFITEL SYDNEY WENTWORTH
THURSDAY 14TH DECEMBER**

**STRONG
SUSTAINABLE
GROWTH**



INVITATION TO PARTNER

A Vital Event for the Complementary Medicines Industry

Why you should attend?

Participating in a CMA event will grant you access to key decision makers in the complementary medicines industry, from raw material suppliers to manufacturers and brand owners. Delegates will be updated on the latest developments in the industry and participate in valuable networking opportunities including the prestigious Industry Awards Dinner.

Delegates likely to attend

Delegates will represent a cross section of the complementary healthcare supply chain, including suppliers, manufacturers, distributors, exporters, importers and sponsors:

- Chief Executive Officers
- Top Level Management
- Regulatory and Technical
- Legal and Compliance
- Product Development
- Marketing and Advertising
- Brand Management
- Quality and GMP

Secure your Participation Today

Contact events@cmaustralia.org.au to request an application form.

Event Details

CMA Annual Conference & 24th Annual Industry Awards

Sofitel Sydney Wentworth 61-101 Phillips St, Sydney

Thursday 14th December 2023

Annual Conference 2023

Theme: Strong Sustainable Growth

The Conference is a one-day event consisting of informative and inspiring presentations from experts, running concurrently with an exhibition space with leading companies and service providers to the complementary medicine industry. It is expected that the conference will attract approximately 250 delegates.

24th Annual Industry Awards

The Industry Awards Dinner celebrates the outstanding contributions of companies and individuals to the complementary medicines industry. Award presentations are made throughout the evening with plenty of fine dining, drinks and entertainment. It is a fantastic networking opportunity for sponsors, conference delegates and their guests. It is expected that the Industry Awards Dinner will host over 300 guests.



Annual Conference Sponsorship Opportunities

Gold Sponsor – SOLD

- MC to recognise Gold Sponsor at the opening and closing of each session of the seminar.
- Opportunity to address delegates at the opening of the conference (5 minutes)
- 2 x Banners on main stage
- 6 x Conference registrations
- 1 x Exhibitor booth (1 x clothed and skirted trestle table, exhibitor listing on conference mobile app, lead capture / scanning from conference app)
- 1 x Table of 10 at the Industry Awards Dinner
- Logo on delegate name tags
- Logo on conference mobile application
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list
- Additional conference registrations for your company at Early Bird rates

Please note this package does not include sponsorship of the Industry Awards Dinner, which is sold separately.

Silver Sponsor – SOLD

\$17,500 plus GST (member) | \$26,250 plus GST (non-member)

- MC to recognise Silver Sponsors at the opening and closing of each session of the conference.
- 2 x Conference registrations
- 2 x Tickets to the Industry Award Dinner
- 1 x Exhibitor booth (1 x clothed and skirted trestle table, exhibitor listing on conference mobile app, lead capture / scanning from conference app)
- Opportunity to display branding in the catering break area throughout the day
- Recognition and acknowledgement as break sponsor on audio visual during session
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list
- Additional conference registrations for your company at Early Bird rates

Name Badge Sponsor – TWO AVAILABLE (one SOLD, one under offer)

\$2,500 plus GST (member) | \$3,750 plus GST (non-member)

- Company logo printed on all delegate name badge cards
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Conference registrations for your company at Early Bird rates

Lanyard Sponsor – SOLD

\$2,500 plus GST (member) | \$3,750 (non-member)

- Logo placement on the conference lanyards
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Conference registrations for your company at Early Bird rates

Exhibition Charging Station Sponsor – ONE AVAILABLE

\$2,500 plus GST (member) | \$3,750 (non-member)

- Logo placement on mobile phone charging station
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Conference registrations for your company at Early Bird rates

Pad and Pen Sponsor – SOLD

\$2,300 plus GST (member) | \$3,450 plus GST (non-member)

- Opportunity to supply branded stationary to all event delegates
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Conference registrations for your company at Early Bird rates

Exhibitor Package – A FEW SPACES LEFT

\$4,000 plus GST (member) | \$6,000 plus GST (non-member)

- 1 x clothed and skirted trestle table
- Wireless internet
- 2 x Conference registrations
- Listing in Exhibitor Hub on conference mobile application
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Lead capture / scanning from conference app
- Additional conference registrations for your company at CMA Early Bird rates

Keynote Speaker Sponsor

Price negotiable

- 1 x Conference Registration
- 1 x Ticket to the Annual Awards Dinner
- 2 nights speaker accommodation on the night prior and evening of the event
- Acknowledgment as the speakers sponsor before the presentation
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Additional conference registrations for your company at Early Bird rates

Coffee Cart Sponsor – ONE AVAILABLE

\$6,000 plus GST (member) | \$9,000 plus GST (non-member)

- Branding rights to barista coffee cart in exhibition area
- 2 x conference registrations
- Opportunity to supply branded coffee cups: Please note that our theme is 'strong sustainable growth' and therefore keep-cups or cups that can be recycled are preferred
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Additional conference registrations for your company at Early Bird rates

WiFi Sponsor – ONE AVAILABLE

\$3,500 plus GST (member) | \$5,250 (non-member)

- Opportunity to brand / name the WiFi network
- Opportunity to create the WiFi password
- Verbal acknowledgement as the WiFi sponsor
- 1 x Conference registration
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Additional conference registrations for your company at Early Bird rates

Mobile App Sponsor – ONE AVAILABLE

\$5,000 plus GST (member) | \$7,500 plus GST (non-member)

- MC to recognise app sponsor in opening address of conference
- 1 x Conference registration
- Acknowledgement as app sponsor in app specific header
- Acknowledgement as app sponsor in app related communications to delegates
- Company logo on mobile app
- Company logo on mobile app banner
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Additional conference registrations for your company at Early Bird rates

Table Drop Sponsor – ONE AVAILABLE

\$2,500 plus GST (member) | \$3,750 (non-member)

- Opportunity to place a promotional item on conference tables
- Verbal acknowledgement as the table drop sponsor
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Conference registrations for your company at Early Bird rates

Industry Awards Dinner Sponsorship Opportunities

Industry Awards Event Sponsor – SOLD

\$25,000 plus GST (member) | \$37,500 plus GST (non-member)

- MC to recognise event sponsor at the open and close of event
- Two seats on the head table at the Industry Awards Dinner
- Written acknowledgement as the Industry Awards Sponsor on promotional material
- 1 x Table of 10 at Industry Awards Dinner
- 2 x Conference registrations
- 1 x Banner on main stage
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on holding slides
- Access to attendee list
- Additional Awards Dinner registrations for your company at Early Bird rates

Industry Awards Entertainment Sponsor – ONE AVAILABLE

\$15,000 plus GST (member) | \$22,500 plus GST (non-member)

- MC to recognise entertainment sponsor at the open and close of the awards event
- Written acknowledgement as the entertainment sponsor
- 1 x Table of 10 in prime position at Industry Awards Dinner OR Two seats on the head table at the Industry Awards Dinner
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Logo on holding slides
- Access to attendee list
- Additional Awards Dinner registrations for your company at Early Bird rates

Welcome Reception Sponsor – ONE AVAILABLE

\$5,500 plus GST (member) | \$8,250 plus GST (non-member)

- MC to recognise welcome reception sponsor at the opening of the awards event
- Opportunity to display banners during the welcome reception event
- 2 x Tickets to Industry Awards Dinner
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Access to attendee list
- Additional Awards Dinner registrations for your company at Early Bird rates

Individual Award Sponsorship – SEVERAL CATEGORIES AVAILABLE

\$3,000 plus GST (member) | \$4,500 plus GST (non-member)

- Naming rights to chosen award category (refer to awards nomination booklet)
- 2 x Tickets to the Industry Awards dinner
- Verbal acknowledgement as sponsor during the presentation of the award
- Logo on audio visual during presentation of sponsored award
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Additional Awards Dinner registrations for your company at Early Bird rates

Award Categories

- Sustainability Award (under offer)
- Social Selling Award
- Exporter of the Year Award
- Innovator of the Year Award (under offer)
- Wholesaler / Distributor of the Year
- Most Outstanding Marketing Campaign Award
- Most Outstanding Digital Commerce Award
- High Quality Manufacturer of the Year Award (under offer)
- Most Outstanding Industry Contributor of the Year Award (under offer)
- Quality Raw Material Supplier of the Year Award (under offer)
- John Baker Retailer of the Year Award
- Marcus Blackmore Outstanding Contribution to Research, Education or Training Award
- Young Achiever of the Year Award (under offer)
- Judges' Choice Award

Table Drop Sponsorship – ONE AVAILABLE (under offer)

\$2,500 plus GST (member) | \$3,750 plus GST (non-member)

- Opportunity to place a gift (not product) on the dinner tables for each attendee
- Verbal acknowledgement as the table drop sponsor
- Logo hyperlink from event registration page to your company website
- Logo on all promotional material regarding the event
- Awards Dinner registrations for your company at Early Bird rates

Tailor your own opportunity!

CMA is committed to working with our conference and award dinner supporters to maximize return on investment. In addition to the listed sponsorship opportunities, we would be more than happy to discuss a tailor-made package to suit your needs, so please don't hesitate to contact us.

Please contact our team at events@cmaustralia.org.au





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For Enquiries

+61 (0)2 6260 4022