



INNOVATION

Switch On to New Ideas

Innovation Seminar & Supplier Expo
18th May 2023



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| 8:00 | Registration & Exhibition Open |
| Session: Innovation Trends | |
| 8:45 | Welcome: Complementary Medicines Australia, Carl Gibson, CEO |
| 8:50 | Gold sponsor welcome: Lipa Pharmaceuticals, Rob Tanna, CEO |
| 9:00 | International Keynote: Evolving technologies in herbal ingredient matrices Dr Suresh Govindaraghavan, Research and Development Manager, Network Nutrition/ IMCD |
| 9.45 | Fusion Tech and Innovation: Where next for nutritional supplements to support healthy aging Jesse Gu, Head of Sales & Marketing, By-Health International |
| 10.15 | How to be successful in formulating products for the China market Jing Guo, Technical Service Manager, IFF Health (China) |
| 10.45 | Morning Tea & Exhibition |
| Session: Innovation & Human Health | |
| 11:15 | International Keynote: Research and Opportunities: LPC-mediated transport of EPA and DHA Dr Line Johnsen, SVP Human Health & Nutrition R&D, Aker Biomarine |
| 12.00 | L-Theanine in stress, fatigue & sleep, and exploring the Lung Microbiome post-pandemic Tracey Hogan, Science, Innovation and Business Development Manager, Transchem and Dr Vivek Lal, Director of Clinical Innovation, Marnix Heersink Institute for Biomedical Innovation |
| 12.30 | Mitochondrial health, fatigue, stress and covid Dr Mark Donohoe, Sponsored by Kaneka |
| 13.00 | Networking Lunch & Exhibition |
| Session: Innovation in Channel & Sustainability | |
| 13:45 | Colour naturally with confidence Christine Schade, Technical Service Manager, Sensient Technologies Australia |
| 14:15 | An innovative and natural remedy for allergic rhinitis: a new spin Rhiona Roberston, General Manager, Healthcare Product Specialists Sponsored by The Health Ingredients Co. |

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| 14:45 | Get more fibre in your packaging diet John Bigley, CEO, Zipform Packaging |
| 15:15 | Afternoon Tea & Exhibition |
| Session: Herbal Innovation | |
| 15:45 | Sustainable innovation in plant-based softgels Dr. Youyou Zhao, Chief Scientist, Sirio Pharma. S |
| 16:15 | Synergy in herbal medicine formulas: concept, methodological approaches, and applications Dr Xian (Phoebe) Zhou, Research Support Program Fellow, NICM Health Research Institute |
| 16:45 | Evolution of dietary folates nourishing human body Dr Ross Walker, Eminent Practising Cardiologist, sponsored by Gnosis by Lesaffre |
| 17:15 | Closing Address: Ben Rowe, Board President, Complementary Medicines Australia |

** Program subject to change*