



Invitation To Partner

CMA Innovation Day 2025



14th May, Sheraton Grand Sydney Hyde Park

CMA Sponsorships and Exhibitor Opportunities – Open to CMA Members Only

Due to high demand for sponsorships and exhibition space at CMA events, opportunities will only be offered to CMA Members. If you are not a member of CMA and would like to become one in order to participate in our events, please contact Head of Member Engagement **Paul Seitz**.

Reasons to Partner with CMA

Participating in the CMA Innovation Day opens doors to connect with influential figures in the complementary medicines sector, ranging from suppliers of raw materials to manufacturers and brand owners. Gain insights into the industry's recent advancements, fostering valuable networking prospects.

Who will attend?

Delegates will represent a cross section of the complementary healthcare supply chain, including researchers, service providers, raw ingredient suppliers, manufacturers, brands, distributors, exporters and importers. Delegates come from a broad range of roles including:

- Chief Executive Officers
- Top Level Management
- Regulatory and Technical
- Product Development
- Marketing
- Brand Management

Event Details

The CMA Innovation Day 2025 is a single-day event, featuring presentations by Australian and international experts alongside an exhibition space spotlighting innovations in the complementary medicines sector.

Themed 'Innovation in a Rapidly Changing World', this year's event will bring together compelling speakers to explore groundbreaking innovations and cutting-edge technologies that drive progress and adaptability in a dynamic global landscape.

Sponsorship Opportunities and Inclusions at a Glance

Sponsorship Inclusions	Gold Sponsor	Silver Sponsor	Badge Sponsor	Networking Drinks Sponsor	Keynote Speaker Sponsor	Exhibition Booth	Coffee Cart Sponsor	Pen and Paper Sponsor	Table Drop Sponsor
Event naming rights	✓								
MC recognition	✓	✓			✓				
Banners on main stage	✓								
5 minute conference sponsor welcome	✓								
Refreshment break naming rights, banner placement in refreshment area		✓							
Conference registrations	2	2	1	2	2	2	1		
Exhibition booth (table top)	✓	✓				✓			
Opportunity to choose booth location	✓	✓							
Logo on event website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on all promotional materials	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on CMA holding slides at the event	✓								
Delegate list	✓	✓							
Company logo on name badges	✓		✓						
Additional registrations at early bird rates	✓	✓	✓	✓	✓	✓	✓	✓	✓
5 minute drinks sponsor welcome				✓					
Banner display during the networking reception				✓					
Keynote speaker sponsor recognition on program					✓				
Exclusive branding of the coffee cart							✓		
Exclusive branding of conference pens and paper								✓	
Opportunity to place a gift on the conference tables									✓

Sponsorship Prices and Inclusions

Gold Sponsor (Sold)

- Naming rights to CMA Innovation Day 2025
- MC to recognise you as Gold Sponsor at the opening and closing of each session of the conference
- Opportunity to address delegates at the opening of the conference (5 minutes)
- 2 x Banners on main stage
- 2 x Conference registrations
- 1 x Exhibitor booth (clothed and skirted tabletop and 2 chairs, wireless access)
- Opportunity to choose booth location
- Logo on event website
- Logo on all promotional material regarding the event
- Logo on CMA holding slides during conference presentations
- Access to delegate list - name and company
- Company logo on delegate name tags
- Registrations for your company at CMA Member Early Bird rates

Silver Sponsor (One Sold, One Available)

\$12,500 plus GST

- MC to recognise you as Silver Sponsor at the opening and closing of each session of the conference
- 2 x Conference registrations
- 1 x Exhibitor booth (clothed and skirted tabletop and 2 chairs, wireless access)
- Opportunity to choose booth location
- Naming rights to refreshment breaks, opportunity to display branding in the catering area
- Logo on the event website
- Logo on all promotional material regarding the event
- Access to delegate list - name and company
- Registrations for your company at CMA Member Early Bird rates

Name Badge Sponsor (Sold)

\$2,500 plus GST

- Company logo printed on all delegate name tags
- 1 x Conference registration
- Logo on the event website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates

Networking Drinks Sponsor (One Available)
\$7,000 plus GST

- 2 x Conference registrations
- Logo on the event website
- Logo on all promotional material regarding the event
- Opportunity to display banners/branding during the networking event
- Opportunity to make a short speech at the networking event
- Registrations for your company at CMA Member Early Bird rates

Keynote Speaker Sponsor (Two Available)
For negotiation

- 2 x Conference registrations
- Recognition as keynote speaker sponsor on the program
- Logo on the event website
- Logo on all promotional material regarding the event
- MC to recognise keynote speaker sponsor at the opening and closing of the keynote session
- Registrations for your company at CMA Member Early Bird rates

Exhibitor Package (Several Available)
\$3,500 plus GST

- 1 x clothed and skirted trestle table
- Electricity access and wireless internet
- 2 x Conference registrations
- Logo on the event website
- Logo on all promotional material regarding the event
- An “Exhibitor Passport” system encouraging all delegates visit your booth
- Registrations for your company at CMA Member Early Bird rates

Coffee Cart Sponsor (Under Offer)
\$4,000 plus GST

- Branding rights to barista coffee cart in exhibition area
- 1 x Conference registration
- Opportunity to supply branded coffee cups
- Logo on the event website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates

Pad and Pen Sponsor (Sold)
\$2,000 plus GST

- Opportunity to supply branded stationary to all event delegates
- Logo on the event website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates

Table Drop Sponsor (Sold)
\$2,000 plus GST

- Opportunity to place a promotional item/gift on the conference tables
- Logo on the event website
- Logo on all promotional material regarding the event
- Registrations for your company at CMA Member Early Bird rates

Tailored Packages

Please contact us if you would like to talk about a customised sponsorship package.

Secure your Participation Today!

Contact events@cmaustralia.org.au